



Newberry Main Street Organization, Inc.

25815 S.W. 2nd Avenue – P.O. Box 369
Newberry, Florida 32669 – (352) 472-3927
ext.128
Fax (352) 472-3998

Minutes for the Newberry Main Street Special Meeting
Monday, November 19, 2007
5:30pm-8:00pm
The Little Red School House

*denotes board member

Members Present:

Lowell Garrett- manager

*Amy Dalusio

*Barbara Hendrix

*Vinell Whitfield

*Brenda Whitfield

Sophie Tsikiray

*Anne Alphano

Board Members Absent:

*Natron Curtis

*Bill Conrad

*Marsha Lee

*Christy Rutan

Barbara opened the meeting at 5:42 p.m. at this time there was no quorum so a general discussion took place. Lowell provided the documents needed for the 501 3 C proposal, as well as a register report.

General discussion concerning membership took place, Board member Natron Curtis has been invited to speak at the National Conference in Philadelphia by Bob Donahue.

Lowell also brought up a letter from Creative Body Creations requesting a refund from the Market Street Festival. The promotions committee chair Anne Alphano approached the vehicle on the Saturday to direct them and it drove off without speaking to anyone. There was discussion concerning welcoming new members.

Vinell Whitfield arrived at 6:20 making a quorum; the meeting resumed.

I. Approval of Agenda

MOTION

Brenda Whitfield made a motion to approve the agenda removing Cane Day item VI -A-5
Amy Dalusio seconded the motion

MOTION PASSED 4-0

II. Approval of October 9, 2007 Main Street Organization Meeting Minutes (to be provided)

MOTION

Anne Alphano made a motion to approve the minutes as provided
Vi Whitfield seconded the motion

MOTION PASSED 4-0

III. Treasurer's Report

As the treasurer is absent this evening Vinell asked that at the next meeting we have a summary of monetary expenditures and receivables for each of the organizations events

IV. New Member recognition

Anne Alphano read a list of the new members. We will have a member recognition meeting in January, sending out a personal invitation to each member, at this time we will have a packet for them and a window sticker.

V. Old Business

A. Resource Team Report

President, Barbara Hendrix received the resource team report; we will be placing it on the website.

B. Jeannette Peters Proposal

Barbara reviewed the 501 3 C proposal - without this designation we are limited with what we can achieve.

MOTION

Amy Dalusio made a motion to approve Jeannette Peters to complete the strategic plan and the 501 3 C
Brenda Whitfield seconded the motion

MOTION PASSED 5-0 with a telephone proxy vote from Bill Conrad

VI. New Business

A. Committee Items

1. Promotion Committee - Holiday Lights Contest; Community Unity Day; and Spring Market Festival

Anne provided a promotions committee update. The Holiday Lights Contest is in full swing, the deadline to participate was extended to today. There were 0 expenditures and \$70.00 was raised. There are three out of town judges who will meet at dusk in front of the Municipal Building on November 27th. The intent is to add residence participation next year.

The 2nd Annual Community Unity Date will be on January 12nd; Barbara will be going before the Commission to request the closing of roads and the use of the grounds of the Little Red School House.

MOTION

Anne Alfano made a motion to approve the proposed budget of \$500.00
Brenda Whitfield seconded the motion

MOTION PASSED 4-0

March 29th, 2008 will be the next Festival; Anne is looking into a car show with an all American theme

2. Organization Committee – Strategic Plan
3. Economic Restructuring – Strategic Plan
4. Design Committee - Strategic Plan; Design Standards Report

Lowell presented the update for the design standards. They will be heard by the Planning and Zoning Board on December 3rd and then go before the Commission for final decision.

5. Cane Day – Dudley Farm
Removed

6. Christmas Parade Float

There was discussion concerning having a float in the Newberry Christmas Parade. Barbara Hendrix has a truck and a trailer that can be decorated.

MOTION

Anne Alphano made a motion to have a vehicle in the Christmas parade
Vinell Whitfield seconded the motion

MOTION PASSED 4-0

Anyone who can meet at Daba Designworks on December 15th to help decorate the float would be appreciated. All others meet at the Fire Department at 5:00 to ride the float.

Meeting was adjourned at 7:05 p.m.