

# Newberry Main Street Sponsorship Packet

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*What is Newberry Main Street?*

Newberry Main Street is an organization that is dedicated to the enrichment of our community through revitalization efforts in our historic, downtown area. In our first year, we have taken great organizational strides, we have established our Architectural Design Standards and we held a successful Unity Day Event, among other things.

The Main Street program was created by the National Trust of Historical Preservation in the early 1980's. The program was designed to revitalize the historic commercial districts that were threatened to extinction by urban sprawl. The four step Main Street approach is used by over 1,600 communities across the United States and its model has been studied internationally.

The success of Newberry Main Street depends on the faithful commitment of current and past members of the Main Street Board of Directors, the City of Newberry, local community organizations, local businesses, and general public support.

As a Sponsor of Newberry Main Street you are a benefactor of the revitalization projects our group undertakes and a recipient of advance notice of special events, promotions and other activities undertaken by our organization to benefit our community. In addition, depending on the level of sponsorship you choose, you are entitled to other opportunities which will enable you to promote your business.

Newberry Main Street encourages you to be an active member and participant. With your sponsorship, you will be making a difference in the historic preservation and revitalization of our community. Thank you for your consideration and interest in preserving our unique heritage.

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## SPONSORSHIP LEVELS

### **Supporting Sponsor** **\$1,000**

- Membership in Newberry Main Street
- Corporate Name with link on website
- FREE 10 x 20" space at **TWO** Newberry Main Street events, including signage, a banner and your corporate name on the printed materials and advertisements.

### **Community Sponsor** **\$1,500**

- Membership in Newberry Main Street
- Corporate Name with link on website
- FREE 10 x 20" space at **THREE** Newberry Main Street events, including signage, a banner and your corporate name on the printed materials and advertisements.

### **Main Street Patron** **\$2,500**

- Membership in Newberry Main Street
- Corporate Name with link on website
- FREE 10 x 20" space at **ALL** Newberry Main Street events, including signage, a banner and your corporate name on the printed materials and advertisements.

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Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone/Fax \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please make the check payable to Newberry Main Street Organization**

**Mailing Address**

Lowell Garrett, Main Street Manager  
25815 SW 2<sup>nd</sup> Avenue  
P. O. Box 369  
Newberry, FL 32669