

## **Enhancing a downtown through sound economic development that promotes our future while preserving our past.**

March 19, 2007

Garry Clark, Main Street Manager

Vice President Barbara Hendrix, conducting meeting.

Karen Ferro-President

\*Barbara Hendrix-Vice President

\*Christie Rutan-Treasury

\*Alexis Whitfield-Secretary

Anne Alfano

\*Commissioner Bill Conrad

Pastor Natron Curtis

\*Amy Dalusio

Joann Humberg

Marsha Lee

Vinell Whitfield

Board Members in attendance: 5

Honorary Members

Adrianna Wynecliff

Greg Ferrone

Gail Watson

Minutes Reviewed

Minutes Approved

Brief discussion of shortening the minutes and not do a transcript unless someone pays for the transcription of minutes.

Reviewed Agenda

Amendment of the agenda to include Paint Out

Vote 5 to 0

C. Paint Out Added

Agenda Approved

New member Dr. Don Devito brief introduction of self to board

Old Business

### **Consultant News**

Garry Clark contacted Rick Segal Fundraiser Consultant with no response.

### **Open Floor Discussion**

We can use more than one Fundraiser Consultant

Recommended by Comm. Bill Conrad to contact John Barrow Architect from Gainesville, Fl

Plan to invite to next meeting

### **Pageant Assistance**

Guidelines and Assistance reviewed by Alexis Whitfield

Elementary School and Middle School have approved flyers hand out during homerun.

Elementary students 400.

Middle School students 600.

High School said we need to get approval from the School Board to hand out flyers. Have not spoken with Principal Lyons.

Estimated need of total flyers 1500+

Rental fee for Oak View Middle School.

Event Insurance Discussion need proposed date.

Date of Pageant Discussion

Suggestion :

Beginning of May to prevent interference with watermelon festival.

Watermelon Festival 10,11 & 12<sup>th</sup>.

Last week in April

Avoid Prom Night

The first week of June.

Motion to contact Oak View Middle School and Newberry High School to find out what dates are available at the end of May and the first of June.

Recommended not to use motion but form a Pageant Committee.

Motion made by Com. Bill Conrad to approve the Pageant as a Fundraiser Activity.

Vote passed 6 to 0, one vote sent by board member Anne Alfano.

### **Paint Out**

Paint Out will be scheduled for next year due to inability to meet financial deadlines.

### **New Business**

Anne Alfano Web-site

Motion made by Amy Dalusio to approve Main Street Web-site for \$58.75 for the first year.

Discussion

Vote passed 5 to 1, one vote sent by Board member Anne Alfano.

### **Update of Barry Building Purchase**

Com. Bill Conrad reports the city of Newberry purchased the Barry Building.

### **Comments**

Softball Tournament Project-

Barbara on the Recreation Committee to contact Richard Baylock concerning softball tournament (in reference to information gathering portion of event, co-ed, male or female teams, possible dates of the event)

Contact Florida Gators Softball team members to be present for autograph signing at the softball tournament. Barbara proposes to contact two sisters of the Florida Gators Softball team to attend the autograph signing.

Question raised should the promotion committee focus on non-fundraising ideas as well as fundraising ideas.

Suggested to focus on fundraising because we don't have that much to show people at this time and we need money.

Garry presented Anne Alfano Chamber of Commerce interest to become members of the Newberry Main Street Org.

Motion made by Com. Bill Conrad to accept the Newberry/Jonesville Chamber of Commerce as a member of the Newberry Main Street Org.

Vote passed 6 to 0, one vote sent by board member Anne Alfano.

FDOT citizen workshop at Mt.Zura Full Gospel Baptist Church April 3, 2007.

Promotion activity for Main Street.

Garry presented suggestion from Lowell for Design Standards of what comes to our city.

Discussion on Design Standards

Traditional Level common architecture theme for the city and maintain the theme such as a historical theme.

Performance theme more universal bringing development up to the roads.

Sign ordinance Discussion.

Beautification Committee meets tomorrow suggestion made to let them know we are not out to take over their function.